



# SERVICES & RATES

BRANDING & DESIGN • CONTENT FACTORY • DIGITAL PRESENCE  
2026

# About Us

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We are a collective of thinkers, feelers and doers. A curated creative studio working at the intersection of intuition and structure, where sensitivity meets clarity and ideas take shape with care, not under pressure.

With over 8 years of experience in advertising, we design and materialise ideas that feel alive and meaningful. Our approach is built on coherence, emotional intelligence and long-term relevance. From branding and content to art direction, video and events, we work across disciplines, always guided by authentic flow rather than the need for validation.

For web development, we collaborate with carefully selected partners, tailored to each project's needs.

***We don't do everything and that's intentional.***

We don't do PR. Because we're extroverted introverts who prefer genuine connections over socializing with just anyone whenever duty calls. When it comes to authentic communication, we speak with heart.

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A FULL OVERVIEW OF WHAT WE DO AND WHAT IT COSTS

1. Brand Identity & Graphic Design
2. Web Design & Maintenance
3. Copywriting & Storytelling
4. Social Media Management
5. Project Management & Events
6. How we work.

*\*All rates are starting prices. Final quotes are tailored to each project.*

# 01. Brand Identity & Graphic Design

<b>Service</b>	<b>Starting from</b>
Logo design	350 RON
Brand identity (complete)	2,600 RON
Brand manual	530 RON
Flyer (front + back)	170 RON
Poster / Signage	170 RON
Brochure / Trifold	260 RON
Business card (front + back)	80 RON
Roll-up design	170 RON
Product label	80 RON
Packaging design	260 RON
Social media template	53 RON

*All prices are starting rates and may vary based on complexity, number of versions and project scope. A detailed brief is required for accurate pricing.*

## 2. Web Design & Maintenance

Service	Starting from
Presentation website (5–8 pages)	1700 RON
Presentation website (9–15 pages)	2,600 RON
Landing page	1,340 RON
Redesign / site update	710 RON
Maintenance	Available upon request

*All prices are starting rates and may vary based on complexity, number of versions and project scope. A detailed brief is required for accurate pricing.*

## 3. Copywriting

<b>Service</b>	<b>Starting from</b>
Blog / SEO article (500 words)	125 RON
Website copy (per page)	125 RON
Tagline / naming	170 RON
Social media captions (set of 10)	80 RON

*All prices are starting rates and may vary based on complexity, research required and language (Romanian / English). A detailed brief is required for accurate pricing.*

# 4. Social Media Management

Service	Starting from
Management 2 platforms (8–12 static posts & stories /month + copy + graphics)	710 RON/month
Monthly editorial strategy for 2 platforms	260 RON
Reel / video content (filming + editing, per piece)	80 RON
Google My Business management	125 RON/month
Community moderation	125 RON/month

*All prices are starting rates and may vary based on volume, platform and content complexity. Full management packages are quoted monthly based on a detailed brief. Ad spend / boosting budgets are not included.*

# 5. Project Management & Events

<b>Service</b>	<b>Starting from</b>
Event concept & strategy	1,350 RON
Brand activation (concept + execution)	1,500 RON
Event communication (print + digital)	800 RON
On-site coordination	80 RON/hour
Supplier sourcing & coordination	44 RON/hour
Post-event content (social media recap)	350 RON
Event photography & videography	Available upon request

*Production costs, entertainment fees, venue, catering, technical equipment and third-party supplier costs are not included and will be quoted separately per project. All prices are starting rates and may vary based on project complexity, duration and scope. A detailed brief is required for accurate pricing.*

# 6. How we work

*A few simple rules that keep things clear, fair and smooth for everyone.*

## **01. Brief first.**

We don't start any project without a complete brief. The more we understand your vision, goals and constraints upfront, the better the result.

## **02. Quote approval.**

Every project begins with a detailed quote tailored to your brief.

## **03. Contract.**

A service contract is signed following quote approval. This protects both parties and keeps expectations aligned.

## **04. Advance payment.**

A 30% advance payment is required before project kickoff. The remaining balance is invoiced as agreed in the contract.

## **05. Revisions.**

Additional revisions beyond the agreed scope will be quoted separately.

## **06. Pricing.**

All rates listed in this document are starting prices in RON, excluding VAT where applicable. Final pricing depends on project scope, complexity and timeline.

## **07. Intellectual property.**

All creative work becomes the client's property upon receipt of full payment. Oaza Advertising retains the right to feature completed projects in its portfolio.

## **08. Timelines & Project cancellation.**

Delivery timelines are contingent on timely client feedback and approvals. Delays caused by late feedback may affect the agreed delivery date.

If a project is cancelled after work has begun, the advance payment is non-refundable. Any work completed beyond the advance will be invoiced pro-rata.

# Let's Work Together

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